

09:15







! GENUINE HUMAN CONNECTION !
NOW ONLY \$6.49

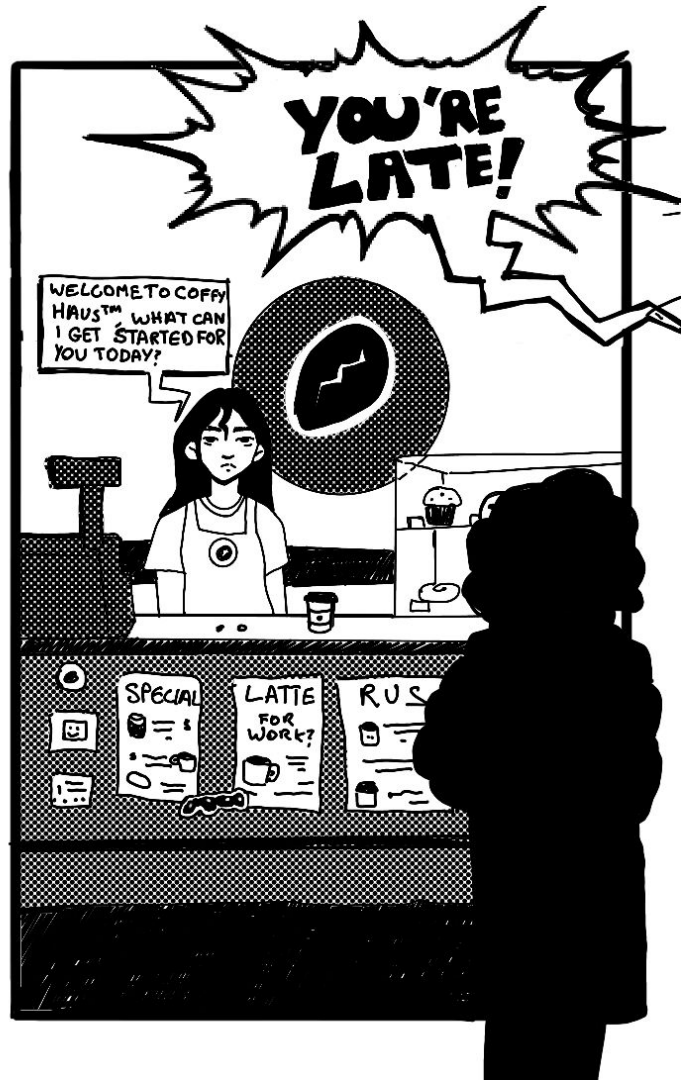
HEY HON,
CAN U PICK UP ORANGES
AFTER WORK TONITE?
TR. XXX



YOUR SON MISPELLED
'URAGUAY' IN SPRAYPAINT
AGAIN - COME PICK HIM
UP NOW.









SOME WORDS on the internet and sondub

I think the way our brains and society function lends itself to isolation the invention of the internet means we have never been more aware of the presence of others

and yet;

strangers are still strangers, a curated snapshot of that-person-you-met-at-a-party-once's best moments isn't what their life looks like

because strangers persist in their strangeness, no matter what they post the internet is no longer optional in everyday life.

I won't argue that social media and the internet are disconnecting and corrupting our society, mostly because it's a dead horse and we should stop beating it,

but also because the internet;

- social media
- constant communication
- and instant entertainment

is the only thing my age-group knows, we were raised with and by the internet. so saying those things comes as a big fuck- you to a generation who didn't choose this.

why does this relate to sondub?

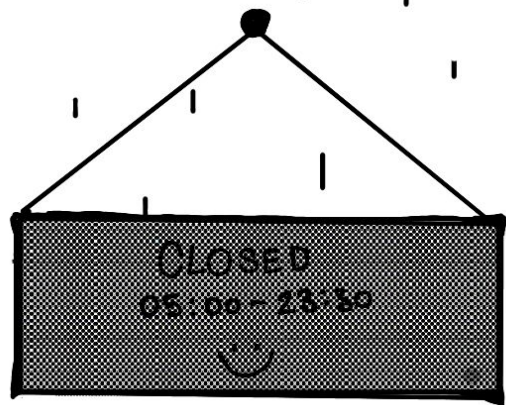
I think of social media as people-watching it can be fun for short periods of time, imagining the lives of strangers as they walk past a coffee shop or get on your bus or talk about a new movie on a youtube video gives the brain something to do in those moments of life when life moves all too slowly.

it can also remind us of how insignificant our lives are when you take a step outside of your brain.

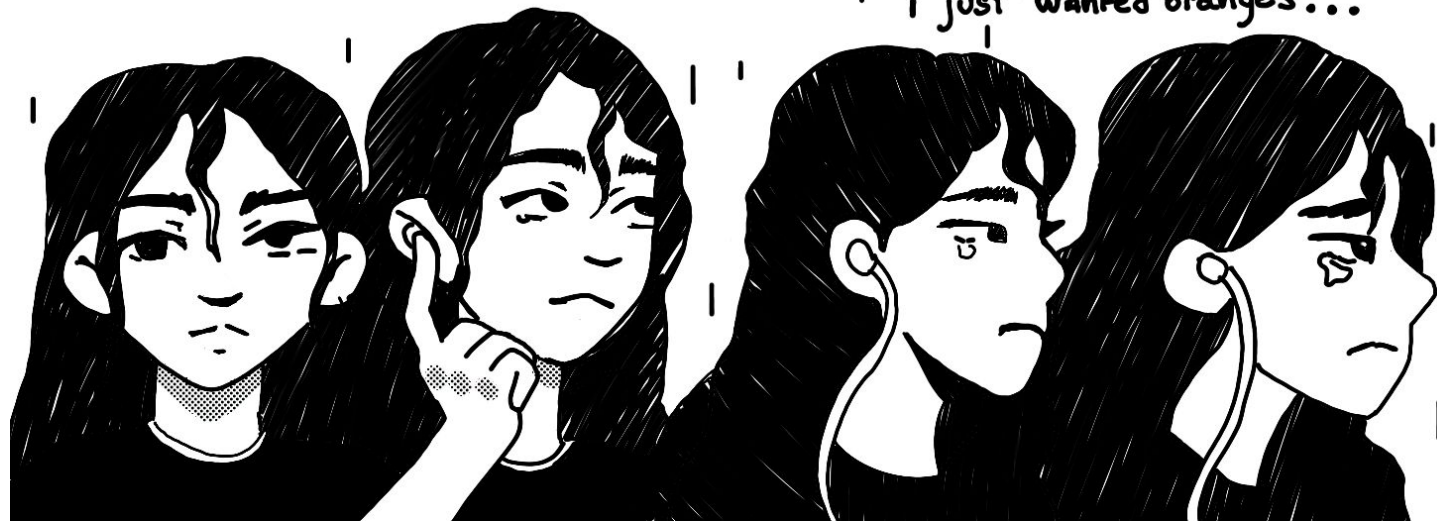
we are all the centres of our own universes, realising that, and that we don't matter to the strangers around us, makes our constant perception and editing of ourselves feel frivolous and over-dramatic.

it's up to the individual whether that realisation is a blessing or a curse.

or something like that.



i just wanted oranges...



back
to
(virtual)
reality



